

Hello There!

As we prepare for big things around the corner in 2012, we'd like to take a moment to look back on some changes that have recently occurred at Events.org. Our software suites have been restructured (as seen below), our social media spaces have been revamped, and we're kicking-off a new campaign for DonationXchange that will last throughout the new year. We would like to thank our clients for a great 2011 and we look forward to 2012.

Happy Holidays!
The Events.org Team

Introducing The New Software Suite Structure

OnePage and DonationXchange

Both the OnePage and DonationXchange software suites are now available in three tiers to better suit your technology needs..

OnePage|Free – for organizations that low-level online forms.

OnePage|Basic – for organizations that are organizing upcoming events.

OnePage|Pro – for organizations that would like to take their events to the next level.

Functions	Free	Basic	Pro
Online Registration	✓*	✓	✓
Online Donations	✓*	✓	✓
eCommerce Capabilities	✓	✓	✓
Event Management		✓	✓
Customer Relations Management			✓
Add-On Services Available**			✓

*The free version of Online Registration and Online Donations is limited.

** iBid, iConference, iConferenceQR, and Event Day Staffing

DonationXchange|Free – for organizations that receive low-volume donation requests.

DonationXchange|Basic – for organizations that receive high-volume donation requests.

DonationXchange|Pro – tailored to fit large scale corporate philanthropy initiatives.

Functions	Free	Basic	Pro
Item Donation Requests	✓	✓	✓
Ticket Requests		✓	✓
Special Guest Appearance Requests		✓	✓
Sponsorship Requests		✓	✓
eCommerce Capabilities	✓	✓	✓
Grant Requests			✓
Employee Giving/Volunteer Tracking			✓
Corporate Gift-Matching			✓

Did You Know?

We're Rocking Out

Events.org has a Grooveshark account! As a company we've been posting playlists every Monday, and we're having a lot of fun with it. Please feel free to "groove with us" each Monday. You can find each of the weekly playlists on our [blog](#) or go to the account directly at www.grooveshark.com/eventsdotorg.

DonationXchange is FREE for all Museums!

We have decided to offer the DonationXchange software suite free to Museums in an effort to give back to the community. Museums play an integral part in all of our lives, preserving history and culture. If you would like to learn more about setting up a free DonationXchange account for your museum, please contact the DonationXchange sales team at sales@donationx.org.

The Golden Age of Giving

Throughout 2012, DonationXchange is going to explore the Golden Age of Giving. Each month a topic focused around corporate responsibility and corporate giving will be featured. For a sneak-peek, read the recently released [The Twelve Signs of the Golden Age of Giving](#).

Recent Events

2011 Glitter Ball

On November 5th, the North Shore Board and the Northwestern University Settlement House hosted the annual Glitter Ball, benefiting the House in the Wood Camp. The Ballroom of the Four Seasons Chicago was beautifully decorated for the evening. Over 400 guests attended the ball, helping to raise over \$300,000. The evening included an electronic silent auction hosted by Events.org, a live auction, a heads or tails raffle, dinner, and dancing. A highlight of the evening included the auction of Roscoe, a six-week old Golden Retriever puppy; we're so glad that he has found a happy home!

4th Annual Inspire Greatness Gala

The Special Olympics of Illinois hosted the 4th Annual Inspire Greatness at the Ritz-Carlton Chicago on Saturday. Over 400 guests were in attendance and more than \$105,000 was raised during the auction, benefiting programs provided by the Special Olympics of Illinois.

Your success is our mission

